

ERAN BENDHEIM

E-commerce Engineer, Producer, Project Manager.

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Over 20 years of front-end development in major online retailers and high-fashion stores. From Bally, Club Monaco, La Senza, DIM, Macy's, Saks 5th Avenue, Off 5th, Lord and Taylor, and The Bay (Hudson's Bay, Canada).

Provide clients with innovative, fast, and customized online retail solutions. User-focused UI/UX tools designed to drive sales performance, achieve business goals, and consistently exceed expectations.

With a background in photography and graphic design, I bring a strong visual sensibility to web development—combining well-engineered functionality with thoughtful, aesthetically-driven design.

EXPERIENCE

Mega Corporate Operations (Regent LLC) — *Software Engineer*

April 2023 - October 2025

Implement 3rd party products and expand the tools for client analytics and marketing. Such as Nosto, Klaviyo, and Datadog.

Collaborated with Product Management to rapidly deliver high-impact feature requests, ensuring alignment with business goals and user needs.

Developed and maintained Shopify code for major retailers in the intimates and luxury markets, enabling store managers to customize and manage storefronts efficiently.

Contributed to a scalable, international Shopify architecture supporting multiple brands under a unified codebase, enhancing maintainability and global market reach.

Implemented peer code reviews and established a high-quality Dev/QA/Delivery pipeline with real-time issue alerts, significantly reducing bugs and delivery time.

Built custom third-party integrations with platforms including Klaviyo, BazaarVoice, 99 Minds, Nosto, and Gladly, unlocking advanced marketing, analytics, and customer service capabilities.

Tech stack expertise: Liquid, JavaScript, Git, YAML (automation), CSS/Sass, NPM, Yarn, Gulp, and general front-end web development.

Contract / Freelancer — *React developer*

January 2023 - May 2023

Building mini-sites in React for various photographers and artists.

Freelancing/contract work on modifying React components with MUI, TailwindCSS, and custom Sass development.

Aviability

Workplaces

On-site · Hybrid · Remote

Job locations (**On-site**):

Manhattan, New York

Job locations (**Remote**):

worldwide

Start date: **Immediately**

Job types: **Full-time / Contract**

I am an American citizen

Work links:

Recent luxury stores work:

<https://www.bally.com/>

<https://www.clubmonaco.com>

<https://www.intermixonline.com>

Recent store work:

<https://www.dim.com/>

<https://www.lasenza.com/>

<https://www.playtex.co.uk/>

<https://www.abanderado.es/>

<https://www.diamondback.com/>

CMS

Shopify, Salesforce, AEM

AI Agents:

Claude, ChatGPT, Gemini

3rd party technologies:

Nosto, Klaviyo, Datadog.

Programing

JavaScript, Liquid, NPM, Gulp, Webpack, Flux, Node, Grunt, ES6, TypeScript, React, Flickity, jQuery.

JSON, XML.

HTML, CSS, SASS.

SQL MySQL

Cloud Service

AWS, MONGO

Development tools

Visual Studio Code, Terminal.

Git repository, GitHub, YEML.

Jira, Slack, Monday, Microsoft Teams/email

Design tools

Adobe Cloud, Photoshop, Illustrator, Premiere, AE, Adobe Scene7, XD, Figma.

Hudson Bay Company —Senior web developer

May 2015 - December 2022

Consulting, building, and maintaining front-end editorial and content pages.

Boilerplate for other developers to build editorials.

Establish an interview process for future developers, including a test to evaluate their programming skills.

Responsive design and build for desktop, mobile, tablets, and apps.

Managed development between peers and producers.

Technologies include Headless CMS, HTML5, Sass, NPM, Yarn, Gulp, Webpack, JavaScript/ES6, Git, Adobe Creative Suite (Photoshop, XD, Illustrator, Figma), and Assets prepped for Adobe Scene7.

Senior front-end developer, Saks 5th Avenue

2020-2021

Managing all Saks 5th Avenue front-end content from build to updates.

Moved all content from Websphere to Salesforce.

Responsive design and build for desktop, mobile, and tablets/Apps.

Technologies include HTML5, SASS, CSS Animations, ScrollMagic, and Slick.

Carousel, Video Streaming with Brightcove, AEM CMS, Websphere CMS, jQuery, animation.gsap.js, Adobe Creative Suite, and JSON objects.

Senior front-end developer, Saks 5th Avenue

2018-2020

Consulting, building, and launching code/assets for editorial content from creative design.

Technologies include AEM CMS, WebSphere CMS, WebSphere, HTML5, SASS, JS/ES6, JSON, and React / Angular development.

Web developer template development HBC (Saks 5th Avenue, Lord and Taylor, and Saks Off 5th)

2017-2015

Building templates/components.

Agile and Scrum work in a three-week process for code delivery.

Technologies include AEM, React/ReactJS, Sass, HTML, JavaScript, Git Branches, Docker for testing environments, and JIRA.

Macy's — Senior Web Developer

2011 - 2015

Transitioned from a Flash developer in ActionScript to a JS web animator/developer.

Technologies include: AEM, React/ReactJS, Sass, HTML, JavaScript, ScrollMagic.js, GSAP.js, jQuery, JSON/XML, and Jira.

EDUCATION

Bezalel Academy for Art & Design, Jerusalem, Israel — BFA

1990 -1994
BFA, Photography/Design

School of Visual Arts, New York, NY — *Continuing education*

2008, 2010, and 2011
Advanced Web Development. Maya 3D.

Shopify Academy — *Online courses*

2024
Liquid Storefronts for Theme Developers
Development Fundamentals
building-backend-logic-for-shopify-checkout